

JOHN DICESARE

Mountain View Acres, CA 92392 | H: 760.281.1614 | C: 442.242.5415 | jdicesare40@gmail.com

Career Overview

Motivated Web Designer / Developer with 10 years of experience in structuring, creatively developing and implementing interactive websites. Innovative use of technology like social media and SEO to drive traffic and engage users. Able to complete projects efficiently and satisfy customers with attractive, user-friendly websites. As well as, experience analyzing and evaluating application needs. Proven track record in generating ideas to implement systems for improved business process management. Ability to make good technical decisions that positively impact adjacent systems or provide useful features.

Areas of Expertise

- Excellent coding skills
- Web content management
- Landing page development
- Project management
- Excellent analytical and problem solving skills.
- Strong collaborative skills
- Website optimization
- Graphic design skills

Technical Skills

- **Languages:** HTML5, CSS3, JavaScript
- **IDE's:** Dreamweaver CS6 and CC, Visual Studio, Ektron CMS
- **Graphics:** Illustrator and Photoshop CS6 & CC
- **Platforms:** Microsoft Windows 8 (including Office suit), Apple, Ubuntu linux

Relevant Experience

Multimedia, forms, and database driven API's from the Caspio environment. Hosting Management and administration with Plesk & cPanel, network monitoring using IPSentry. Understanding of the Internet (HTTP, FTP, DNS, TCP/IP) including the use of all browsers. Some knowledge of ASP.NET and PHP to work around it, make some edits, and add stand alone scripts.

Work Experience

Freelance Website Designer / Developer Spectrum Technologies

01/1998 to Current
Mountain View Acres, CA

Meet with clients to gather requirements, design sites, and outline schedules. Develop concepts, control project flow, and ensure deliverable milestones are met. Designed websites for clients on a contract basis. Developed project scope and created concepts. Maintained schedules and assured on-time delivery of content. As Principle Consultant, provide computer graphics art and photography. I consult Caspio API web database applications. Set up domain name and hosting. www.spectrumtech.tk

Website Manager California Baptist University

06/2011 to 11/2011
Riverside, CA

Managed CalBaptist.edu website and Ektron content management system while successfully accomplishing high workloads for website maintenance and projects in a timely manner. Trained and managed approximately 40 content management users. Hired and supervised two employees. Coordinated and implemented new website projects. Developed and implemented website faculty directory database and application in the Caspio environment <http://www.calbaptistedu/facultydirectory>. This application also included academic department directories, login for faculty user management and application administration. I was the Web Editor for the CBU Family New Letter, an online monthly publication for faculty and staff. Obtained Certificate of training as Ektron Content Management Developer.

Web Support Analyst Bowling Proprietors Association of America

12/2010 to 04/2011
Arlington, TX

Develop, implement, support, troubleshoot, transition, and maintain 500 websites for association centers in the BPAWebServices.com builder system. Handling approximately 45 support cases per week. Instruct users on use of

web templates.

**Programmer Analyst
University of California**

**02/2009 to 06/2010
Irvine, CA**

As the principal web developer for Nursing Science's CNEP website, I developed the "Clinical Nurse Educator Program" administration application and database for tracking program participants registration and events. In addition, I developed the "Student Affairs Graduate Application" administration database system for tracking the Master's program student admissions. Both are web based applications in the Share Point, Caspio, and ASP.Net environment. I determined requirements and implemented, configured and administrated a LAMP web server for the installation of an out the box PHP and MySQL Bulletin Board / Forum system.

**Web Systems Analyst
Direct Data Systems**

**12/2007 to 01/2009
Costa Mesa, CA**

Administrate network monitoring using IPSentry for File Net an IBM Company. Enterprise Content Management (IBM FileNet P8) and ASP Web development support of FileNet.com using Visual Studio and Visual Source Safe, and facilitate website metrics using Google Analytics. Performed User Acceptance Testing to determine that business requirements are being met.

**Web Developer / Programmer
TekSystems**

**10/2006 to 11/2007
Riverside, CA**

Facilitate a custom Distributors Management System. Develop Graphical User Interface in Visual Studio and SQL Server Management Studio.

**Web Developer
Riverside Public Utilities**

**08/2005 to 09/2006
Riverside, CA**

Maintained, assisted IT with site migration upgrade, supported 600 page Internet and Intranet website.

Education and Training

Certificate: Web Design and Programming

2015

OSC Computer Training

Sacramento, CA, USA

Graduated with high scores. Course Title / Score: Photoshop / 94, Illustrator / 93, HTML / 94, JavaScript / 95, Dreamweaver / 95, Design / 97, Social Media / 97, Web Portfolio / 100, also Typing certified (47 WPM, 97% accuracy, G/N CPM: 240 / 235).

**Associate of Science: Department of Technology
Pasadena City College**

1992

Pasadena, CA, USA

Portfolio

www.johndicesare.net

Keywords: website designer, developer, programmer, manager, master, web systems administrator, support analyst, html, database, graphic artist, photography